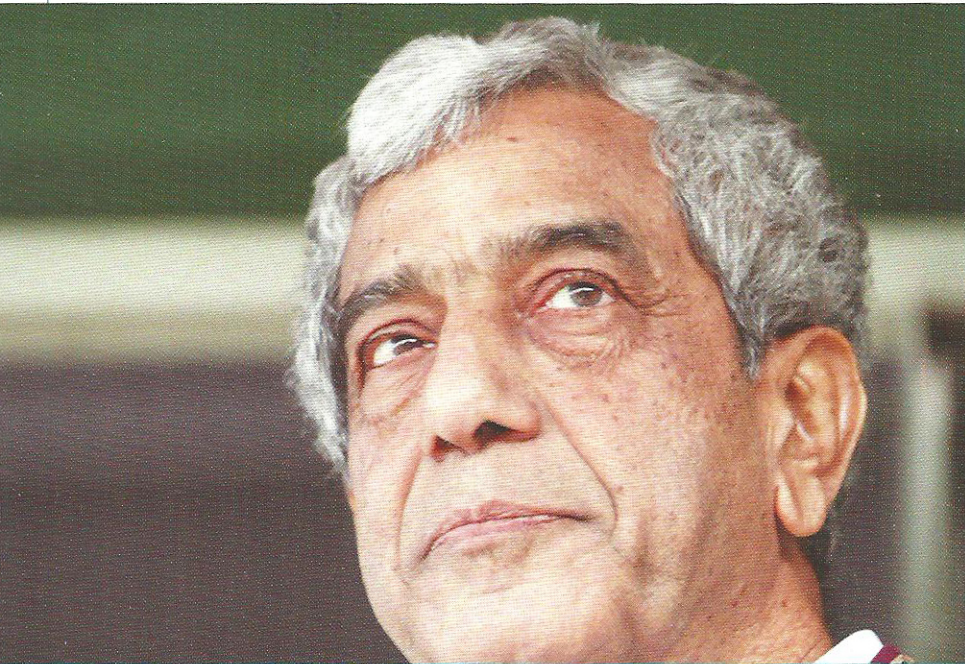


ARCHITECTURE: MYRIAD LANGUAGES OF EXPRESSION

**"IF I WERE TO BE
BORN AGAIN I WOULD
CHOOSE ARCHITECTURE
BEFORE THE COIN
DROPS."**



PROF. K. JAISIM, Jaisim Fountainhead

Prof. Krishna Rao Jaisim studied at The School of Architecture (Madras University) where he was mentored and encouraged by Prof. Sheila Tribe his design professor on his architectural journey. He has been deeply influenced by the Ayn Rand's classic novel Fountainhead and inspired by design icons such as Mies Van Der Rohe, Buckminster Fuller, Otto Koenigsberger and Geoffrey Bawa. Jaisim set up Jaisim Fountainhead in 1970 to express his ideas on architecture. Since then he has created a spectrum of projects, written over a hundred papers and articles, made thousands of presentations, served on several boards and councils, and interacted with students of architecture all over India. In September 2011 Prof. Jaisim received the JK - AYA Chairman's Award for Outstanding Contribution to Architecture, the most recent addition to a vast collection of accolades.

On Architecture...

Inspiration is an Art. Detailing tires Technology. Fascinating is the fusion which demands precision from art and abstraction from technology! Confounding confusion! Most students do not comprehend this.

His Inspiration...

Fountainhead is the architectural religion I follow and its pages on a flip hold all the answers to the myriad spaces that my practice explores and expresses. If I were to be born again I would choose Architecture before the coin drops.

The Objective...

The objective is to achieve what one dreams and explores in the real world of living spaces and make life enjoyable. Awareness of the senses and the elements is profound in the world of architecture. One has to learn and unlearn at the same time and space. To create and not repeat, imitate or copy and yet have a rational and artistic conversation with the elements and the environment demands a rare spirit in the individual.

Future Scope...

The sub-continent is stepping into a dizzy period of growth in the next decade or two and the challenges that confront architects will be an opportunity beyond imagination. Now, the demands of the profession are beyond compare.

Summing-Up...

It is like playing GOD and yet not being ONE.